

## GENERAL INFORMATION

### *Selected Population and Housing Characteristics*

<b><u>Total Population (2003)</u></b>	167,622	<b><u>Household by Type</u></b>	
		Total Households	73,247
<b><u>Sex</u></b>			
• Male	87,091	Family Households	36,603 (50%)
• Female	79,836	Married-Couple Family	24,581
<b><u>Age</u></b>		Female householder (no husband present)	8,630
• Under 5 years old	8,962	Non-Family Households	36,644 (50%)
• 5 to 9 years	9,585	Population in Households	161,355
• 10 to 14 years	9,389	Average Household Size	2.78
• 15 to 19 years	9,363	Average Family Size	3.24
• 20 to 24 years	9,159		
• 25 to 34 years	24,863	<b><u>Group Quarters</u></b>	
• 35 to 44 years	29,514	People Living in Group Facilities	5,572
• 45 to 54 years	24,975		
• 55 to 59 years	9,301	• Institutionalized Population	3,979
• 60 to 64 years	7,128	• Noninstitutionalized Population	1,593
• 65 to 74 years	12,672		
• 75 to 84 years	8,740		
• 85 years and over	3,276		
Median Age	37.6		
Under 18 Years Old % of Total Population	33,522 (20%)		
18+ Years Old % of Total Population	133,405 (80%)		
65 Years and Over % of Total Population	24,688 (14.8%)		
<b><u>Race and Origins</u></b>		<b><u>Race and Origins of Household</u></b>	
• White	104,726 (62.7%)	Total Occupied Housing Units	73,247
• Black	50,719 (30.4%)	• White	54,273 (74.1%)
• American Indian and Alaska Native	369 (.22%)	• Black	15,160 (20.7%)
• Asian	1,725 (1.0%)	• American Indian and Alaska Native	156 (0.2%)
• Native Hawaiian and other Pacific Islander	84 (.05%)	• Asian	686 (0.9%)
• Some Other Race	3,029 (1.8%)	• Other Races/Origins	2,830 (3.9%)
• Two or More Races	6,275 (3.8%)	• Hispanic or Latino (of any race)	5,544 (7.6%)
• Hispanic or Latino (of any race)	15,907 (9.5%)		

Sources:

Total Population: Florida Department of Revenue as certified by the Executive Office of the Governor  
All other figures: Updated data from 2000 U.S. Census

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### ***A Desirable City for Successful Businesses***

#### MAJOR CORPORATIONS AND EMPLOYERS:

- AOL (Latin America)
- AT&T
- AutoNation
- BankAtlantic
- BellSouth
- Broward County School Board
- Broward County Government
- Broward General Medical Center
- Citrix Systems
- Ed Morse Automotive Group
- Hewlett-Packard
- Holy Cross Hospital
- Microsoft (Latin America)
- Motorola (Latin America)
- North Broward Hospital District
- Republic Industries
- South African Airways
- SportsLine.com
- Sun-Sentinel
- Spherion Corporation
- Templeton Investments
- Voicestream Wireless

### ***Multi-Modal Transportation Hub***

#### ACCESSIBLE LOCATION ADVANTAGES:

- Downtown Fort Lauderdale is located within three miles of Port Everglades, Fort Lauderdale/Hollywood International Airport, I-95, I-595, the Amtrak Railway and Tri-Rail commuter train
- Fort Lauderdale is located less than an hour from Miami and Palm Beach International Airports, and offers easy access to national and international markets including Africa, Latin America, the Caribbean, Canada, Europe and the Pacific Rim

#### AIR TRANSPORTATION:

- Fort Lauderdale/Hollywood International Airport
  - Ranks as the fastest-growing airport in United States since 1995, among airports serving more than 10 million passengers
  - Fort Lauderdale/Hollywood International Airport served more than 17 million passengers in 2002 and is expected to serve more than 32 million by the year 2020
  - The airport averages 595 flights per day serving 46,677 passengers
- Fort Lauderdale Executive Airport
  - Ranked as the fifth busiest general aviation airport in the United States handling more than 240,000 operations annually.
  - Generating more than \$5 million in annual revenue and \$300 million in total economic impact
  - Home to six full-service, fixed base operators (FBOs) providing fuel, maintenance and avionics services to more than 700 aircraft
  - Executive Airport's 200-acre Industrial Airpark offers more than 1.3 million square-feet of prime office, warehouse and manufacturing space
  - Hub site for the City of Fort Lauderdale Foreign-Trade Zone #241, which offers numerous economic incentives, duty free and duty deferred benefits
  - A Downtown Helistop provides corporate executives with convenient access to

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the City's Central Business District

- The Helistop is one of only two public-use facilities located in Florida and the only public-use Helistop in Florida located in a Central Business District

### LAND TRANSPORTATION:

- Major Roadways: I-95, I-595, I-75 and Florida Turnpike
- Railway System
  - Freight carriers: Florida East Coast (FEC) Railroad and CXS Transportation
  - Passenger carriers: Amtrak and Tri-Rail (local commuter service)

### SEA: PORT EVERGLADES

- An nine-time winner of the Grand Prix Mondial du Voyage's prestigious International Tourism Award
- One of the world's busiest cruise ports serving more than 3 million passengers per year
- 12 modern cruise terminals, two parking garages and 1,813 cruise ship calls from 18 different cruise lines annually
- Deepest commercial port in the United States south of Norfolk, Virginia
- Generates more than \$10.2 billion in international trade annually
- Home to Florida's first Foreign-Trade Zone, covering 82 acres and providing 9.7 million cubic feet of warehouse space to international shipping companies
- 12th busiest container port and second largest non-refinery petroleum storage and distribution facility
- More than 5,500 ship calls a year including cruise, cargo, petroleum and Navy vessels

## ***Alluring Attractions***

### BUSINESS ADVANTAGES:

- Stable, pro-business local government, strong base of existing businesses, diverse, well-educated labor force and excellent quality of life
- Numerous tax advantages -- no state or local personal income tax, no county or city sales tax, no state ad valorem, franchise or inventory tax, no gift tax
- An array of available business assistance and incentive programs for expansion, relocation and retention
- Advanced global communications network featuring 700 miles of fiber optic cables and a state-of-the-art switching station in downtown Fort Lauderdale
- Fort Lauderdale continues to be the leader of South Florida's InternetCoast, a region that is now home to nearly 6,000 high technology firms
- Close to 40% of local businesses are engaged in or supporting international business or trade, making Fort Lauderdale one of the fastest growing markets for international business and trade with countries including the Caribbean, South America, Europe, Central and Latin America
- Greater Fort Lauderdale ranks sixth in the nation for job growth by *Southern*

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### *Business Development* magazine

- Downtown Fort Lauderdale is home to city and county government centers, federal and county courthouses, school district offices, a state regional complex, and legal and professional offices
- The Marine Industry accounts for 88,000 jobs in manufacturing, maintenance and other marine-related areas, representing \$1.9 billion in earnings and close to \$5 billion in total economic impact

### AREA PROFILE:

- Average annual temperature of 77 degrees
- More than 3,000 hours of annual sunshine
- Designated as the “Yachting Capital of the World” due to Fort Lauderdale’s myriad of navigable waterways
- Seventh most populous City in Florida
- Median Age: 37.6
- Local transportation by water taxi, trolley, bus, taxicab, and Tri-Rail commuter service

### DOWNTOWN ATTRACTIONS:

- Museum of Discovery and Science
  - The only interactive science museum in Florida
  - 85,000 square-feet of exhibit space
  - Five-story Blockbuster IMAX Theater -- the only one of its kind in Florida
  - \$30.6 million facility
- Broward Center for the Performing Arts
  - Two acoustically perfect theaters
  - \$55 million project
- Museum of Art
  - Permanent home of a \$6 million collection including CoBrA, Pre-Columbian and West African art, as well as 20th Century paintings
- Riverwalk
  - A 1.5-mile linear park along downtown’s New River with brick walkways, lush tropical greenery and pedestrian amenities
  - Attracts more than 1.5 million visitors each year
  - Home to guided waterway tour boats and water taxis

### SPORTS:

- Florida Marlins Baseball Club (MLB)
- Florida Panthers Hockey Club (NHL)
- Miami Dolphins, Ltd. (NFL)
- Miami Heat (NBA)

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- NFL Alumni
- Fort Lauderdale Aquatics Complex
- International Swimming Hall of Fame
- Whitbread Round the World Yacht Race - North American stopover (1990, 1994, 1998)
- Spring training home of Major League Baseball's Baltimore Orioles

### TOURISM:

- Greater Fort Lauderdale's leading industry
- Hosted 8.1 million visitors in 2002 who spent more than \$5.1 billion
- Hotel occupancy rate averaged 65.1% in 2002
- Attracted 1.6 million international visitors, including 510,086 from Canada, 382,728 from Latin America, 274,960 from Germany, 170,318 from Scandinavia and 170,569 from the United Kingdom

### ***Higher Education***

#### COLLEGES/UNIVERSITIES:

- City College of Fort Lauderdale
- Florida Atlantic University
- Florida International University
- Nova Southeastern University
- University of Phoenix

#### COMMUNITY COLLEGES:

- Broward Community College

#### VOCATIONAL/TECHNICAL:

- The Art Institute of Fort Lauderdale
- Atlantic, McFatter and Sheridan Technical Centers
- Florida Language Center
- Florida Ocean Sciences Institute
- Keiser College

### ***Professional Health Care***

#### PUBLIC HOSPITAL AUTHORITY:

- North Broward Hospital District

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### ACUTE CARE HOSPITALS:

- Broward General Medical Center
- Holy Cross Hospital
- Imperial Point Medical Center
- North Ridge Medical Center

### ***Labor and Industry***

#### FORT LAUDERDALE METROPOLITAN STATISTICAL AREA:

• Labor Force (August 2003)	863,331
• Employed (August 2003)	812,658
• Unemployed (August 2003)	50,673
• Unemployment Rate (August 2003)	5.9%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics

#### **Greater Fort Lauderdale's Major Industries (MSA)**

<u>Industry</u>	<u>Number of Employers</u>
<b><i>Goods - Producing</i></b>	<b>6,623</b>
Construction	4,578
Manufacturing	1,907
Natural Resources and Mining	138
<b><i>Service - Providing</i></b>	<b>48,052</b>
Trade, Transportation, Utilities	12,889
Information	983
Financial Activities	5,598
Professional and Business Services	12,439
Education and Health Services	5,075
Leisure and Hospitality	4,135
Other Services	4,976
Public Administration	186
Other / Unclassified	1,771
<b><i>Total, All Industries</i></b>	<b>54,675</b>

Source:

Florida Agency for Workforce Innovation, Labor Market Statistics in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics